State-of-the-art sustainable energy efficiency technologies roadmap for waterborne transport towards the fit-for-55 guidance compliance

Project 101192661— FLEETfor55

D9.9 - RP1 report on dissemination & communication

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Acronyms and Abbreviations	Meaning
FLEETfor55	State-of-the-art sustainable energy efficiency technologies roadmap for waterborne transport towards the fit-for-55 guidance compliance.
C&D	Communication and Dissemination
TIN	Technology Innovation Network
EAB	External Advisory Board
KPIs	Key Performance Indicators
EET	Energy Efficiency Technologies
IMO	International Maritime Organization
FAIR	Findable, Accessible, Interoperable, and Reusable
CII	Carbon Intensity Indicator
EEXI	Energy Efficiency Existing Ship Index
EEDI	Energy Efficiency Design Index

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Executive Summary

FLEETfor55 is a forward-looking initiative designed to help align the European waterborne transport sector with the EU's "Fit for 55" environmental targets for 2030. The project takes a holistic approach, developing a comprehensive roadmap to identify the most cost-effective and sustainable ways to implement Energy Efficiency Technologies (EETs) across short sea shipping, inland waterways and high seas vessels.

Deliverable RP1 Report on Dissemination and Communication serves as updated version of the Initial report on communication and dissemination. It outlines the updated Communication and Dissemination Strategy, with the aim of becoming all partners' reference document for any Communication and Dissemination initiative, and to facilitate knowledge sharing to demonstrate FLEETfor55 environmental and economic impact, in particular:

- Raising awareness of the project's goals, activities and outcomes among key stakeholders and the general public.
- Ensuring consistent and coordinated messaging across all partner organisations and communication channels.
- Promoting engagement and collaboration through targeted outreach, events and digital platforms.
- Supporting the exploitation of project results by showcasing successful use cases and their market potential.

In this respect the document contains the outline for target audiences and key messages, together with the identified communication channels and the approach to Community Building.

Furthermore, it serves as a monitoring and improvement tool, setting specific and measurable goals.

1 Introduction

The ambitious FLEETfor55 initiative aims to bring the European waterborne industry into line with the EU's 2030 "Fit for 55" environmental goals. A comprehensive plan that determines the best economical and environmentally friendly way to deploy Energy Efficiency Technologies (EETs) aboard short-, inland-, and high-seas boats will be used to accomplish this.

To achieve this, FLEETfor55 will evaluate EETs paired with new vessel designs and retrofits – collectively defined as use cases. Seven (7) retrofit use cases and four (4) new vessel design use cases, each employing a "design-for-operation" approach, will be optimised for both energy use and environmental compliance throughout each use case's lifetime and for different operational scenarios.

The project will also incorporate a decision support system into a web-based digital platform to quickly evaluate and compare use cases, leading to measurable emissions and energy efficiency benefits. This system assesses use cases with the help of key performance indicators that align with the EU's 'Fit for 55' legislative package and the International Maritime Organization's indices such as CII/DCS, EEXI and EEDI.

Key strategies include developing detailed business models for each use case to ensure market adoption and the establishment of the Technologies Innovation Network. The latter will ensure that EETs are effectively matched with end users, promoting the adoption and practical implementation of new technologies in the waterborne transportation sector.

Through these efforts, FLEETfor55 is positioned to not only satisfy strict EU environmental regulations, but also establish a new bar for environmental excellence in maritime transportation going forward.

The Communication and Dissemination (C&D) strategy of the FLEETfor55 project is geared towards creating a strong visual identity and digital presence to raise awareness about the project's objectives and potential impact. This involves highlighting the strategic importance and added value of FLEETfor55's innovative approach.

This document represents an updated version of the Initial Communication and Dissemination strategy. It reflects the progress achieved since the previous deliverable, including the completion of ongoing activities, while also outlining the next planned actions to further strengthen the project's outreach, stakeholder engagement and impact.

2 C&D Objectives

The main objectives of the Communication & Dissemination Strategy are the following:

- Raise Awareness and Engagement
- Promote Technological Advancements within the FLEETfor55 Framework
- Promote Policy Alignment and Support Regulatory Synergies
- Secure Industry Adoption through Cross-Sector Collaboration
- Facilitate Knowledge Sharing and Dissemination of Results

3 Target audiences and key messages

When conveying a project's objectives, actions and purpose across several mediums and companies, consistency is essential. The first step in adjusting communication to different target audiences is to establish a core theme. The target audience is the particular group of people or organisations that the project is meant to contact, connect with, and eventually benefit from. The selected target audiences are grouped in a macro-level, functional to strategy setting.

The high-level key messages for each of the project's identified target audiences are shown in the table below.

Table 1: Target audiences and key messages

Target Audience	C&D Objectives	Key Message
Shipping Companies/Owners	Inform about the technical and economic benefits of adopting EETs and support decision-making for retrofits/new builds.	FLEETfor55 identifies practical and cost-efficient solutions to improve energy performance and meet environmental regulations.
Energy Efficiency Technology providers and Equipment manufacturers	Promote collaboration opportunities and provide visibility for innovative technologies through use	FLEETfor55 supports the development of vessel designs that integrate EETs for various operational scenarios.

	cases and the Innovation Network	
Ship Designers	Share insights on “design-for-operation” principles and facilitate adoption of optimised new vessel concepts.	FLEETfor55 supports the development of vessel designs that integrate EETs for various operational scenarios.
Shipyards	Encourage participation in retrofitting strategies and integration of EETs into new construction processes.	FLEETfor55 offers a framework for shipyards to implement standardised, regulation-compliant retrofit and build solutions.
European Seaports	Communicate evolving infrastructure needs tied to new vessel types and onboard technologies.	FLEETfor55 highlights how ports can prepare for and support the transition to greener maritime transport.
EU Research Institutions	Foster collaboration for joint research, data exchange, and technology validation through real-world applications.	FLEETfor55 provides a research framework to test, refine, and apply academic and technological innovations.
Public Authorities/ Regulatory Bodies	Present validated data, performance indicators, and policy-relevant results aligned with Fit for 55 and IMO goals.	FLEETfor55 delivers evidence-based recommendations that support regulatory development and climate targets.

4 Communication and dissemination tools and channels

As part of Task 9.4 – Communication and Dissemination Plan and Tools – the FLEETfor55 Project prepared tools and channels which will help the project to achieve its outreach and

visibility objectives. Effective communication is essential to ensuring that the project's goals, progress, and results are clearly conveyed to both internal and external stakeholders. To this end, a strategic mix of platforms and materials has been developed to support targeted dissemination throughout the project's lifecycle.

4.1 Visual Identity

4.1.1 Logo

The concept behind the FLEETfor55 Project logo is to symbolize sustainability, clean energyand environmental innovation—core themes that define the project's mission.

Figure 1: FLEETfor55 Project Logo

The image of the ship with containers highlights the focus on naval logistics, while the modern design reflects the transition toward more sustainable shipping, aligning with the European Green Deal and the Fit for 55 strategy. The font is modern, slightly rounded and dynamic, suggesting innovation and movement. The contrast between green and blue highlights the distinction between “FLEET” and “55,” while the italicized “for” adds a sense of direction and momentum.

4.1.2 Brand book

Brand book contains the communication rules within the project. Following these rules strictly helps to maintain brand consistency. Brand book includes all of the elements needed, such as logos, typography, colours, and more.

Figure 2: FLEETfor55 Project Brand Book

4.1.3 Templates (PowerPoint, Agenda, Minutes of Meeting, Deliverables, etc.)

Several templates have been produced for the purpose of creating brand awareness and consistency throughout the duration of FLEETfor55 project. These include templates for PowerPoint presentations, Deliverables, Event Agendas and Meeting Minutes, all of which are available to partners for use in internal and external communication activities.

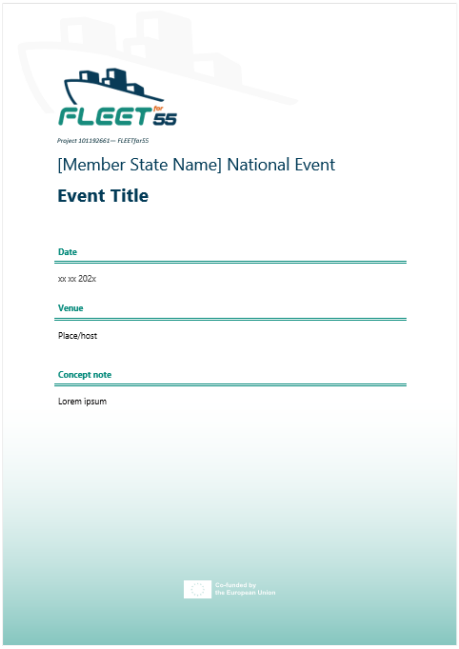


Figure 3: FLEETfor55 Event Agenda Document Template

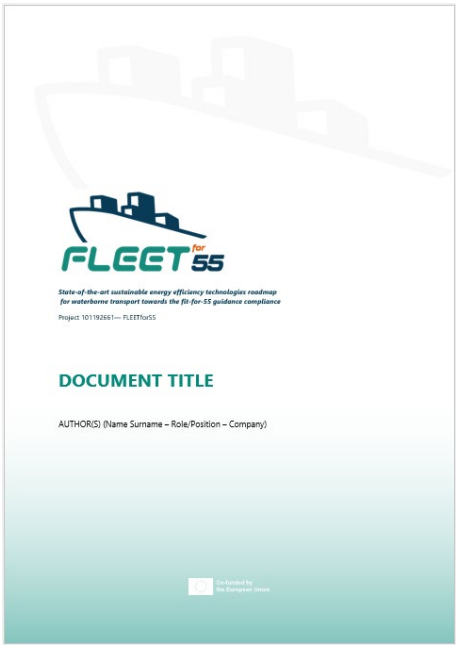


Figure 4: FLEETfor55 Deliverable Template

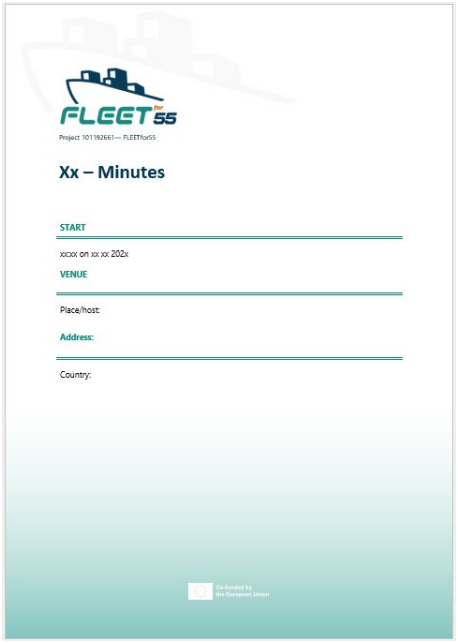


Figure 5: FLEETfor55 Meeting Minutes Template

Figure 6: FLEETfor55 Power Point Template

4.1.4 General Presentation

The general presentation, which will be created later in the project, is a crucial distribution tool that may effectively communicate the goals, activities, and objectives of the undertaking. It is meant to be a ready-to-use series of slides that gives a high-level overview at trade shows or events, and acts as an educational resource for possible partners and other stakeholders. The General Presentation usually includes the following sections:

- Project information and statistics
- Partners/Consortium
- Mission & Goals
- Activities
- Timeline

To guarantee a common understanding of the contents, including all pertinent viewpoints, the General Presentation will be created in collaboration with all partners and through many review cycles.

4.1.5 General Project Video

A general project video has been produced in M15 for promotional purposes. The aim of the video is to provide an engaging visual overview of the project, highlighting its key objectives in a clear and compelling manner. Video can be accessed via our social media **here**.

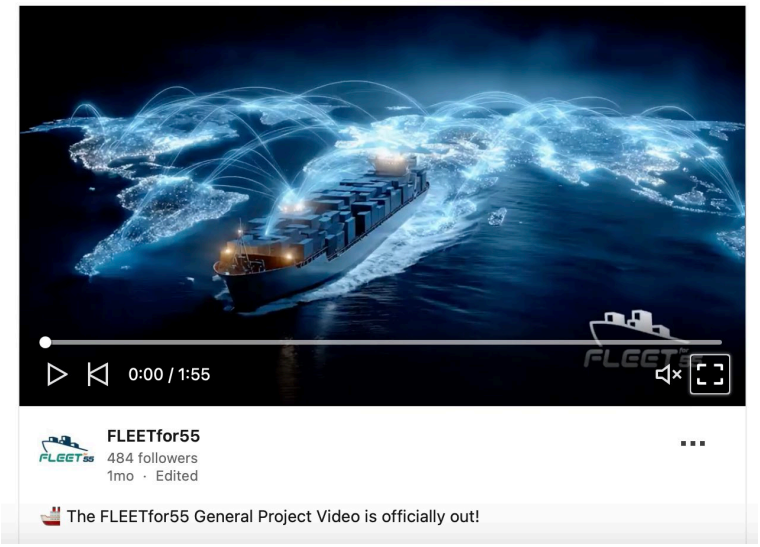


Figure 7: FLEETfor55 General Project Video

4.1.6 Web site and Social Media

4.1.6.1 Website

The main source of project-related information that external stakeholders can access is the FLEETfor55 Project website (https://fleetfor55.eu). On M18 of the project, the website contains subpages like: About, Consortium, Outcomes, TIN, News and Events and Newsletter. Additionally, 'Ask our Experts' platform was enabled for those who would like to know more about the project and contact us directly.

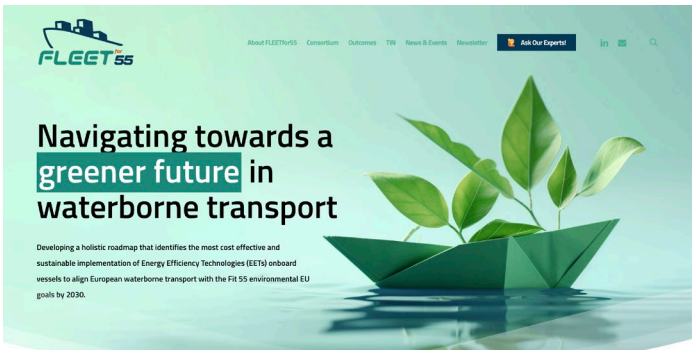


Figure 8: FLEETfor55 Project Website

The website's performance is periodically monitored using Google Analytics as the project progresses. The website is hosted by Soochy – a Porto (Portugal) based graphic design agency which is a long-term provider of web development services of Magellan Circle. The content management system is designed in WordPress, and the website is regularly updated and managed by Magellan Circle with the support of Soochy for any complex updates.

Since the beginning of the project until M18, the project's website has generated 1000 of active unique users and over 4000 views. In Google Analytics, "Active users" is the primary metric used to count unique visitors who have engaged with the site. Most users are coming from Greece, Singapore and China. An analysis of the website metrics indicates a significant increase in traffic associated with participation in major industry events such as TRA and POSIDONIA. For comparison, total website views in the calendar year 2025 amounted to approximately 2,000. In contrast, between January and June 2026 alone, the website recorded around 3,000 views. This represents a substantial increase over a shorter time period, suggesting a strong correlation between event attendance and enhanced online visibility and engagement.

4.1.6.2 Social Media

Social media is an excellent instrument for reaching the project's designated target audiences, promoting business networking and the exchange of project information. The FLEETfor55 LinkedIn page was created in the early months of the project (reaching over 500 followers in M18), publishing updates on the project's initial official activities, such as the kick-off meeting, general assemblies or kick-off of TIN and EAB groups. In M03, the project launched its first social media campaign, titled 'Meet the Partners'. This campaign introduced each partner organization to the stakeholder community, providing a general overview of the organization as well as highlighting its specific role and contributions within the FLEETfor55 project. Additionally, a new social campaign 'TechTalks' is scheduled to be released in M18/M19, in which technical project leaders will dive into technical insights of the project. Complementary, events – both external such as conferences and internal namely General Assemblies- have been often showcased via a dedicated 'videopill' campaign called 'Behind the Scenes'.

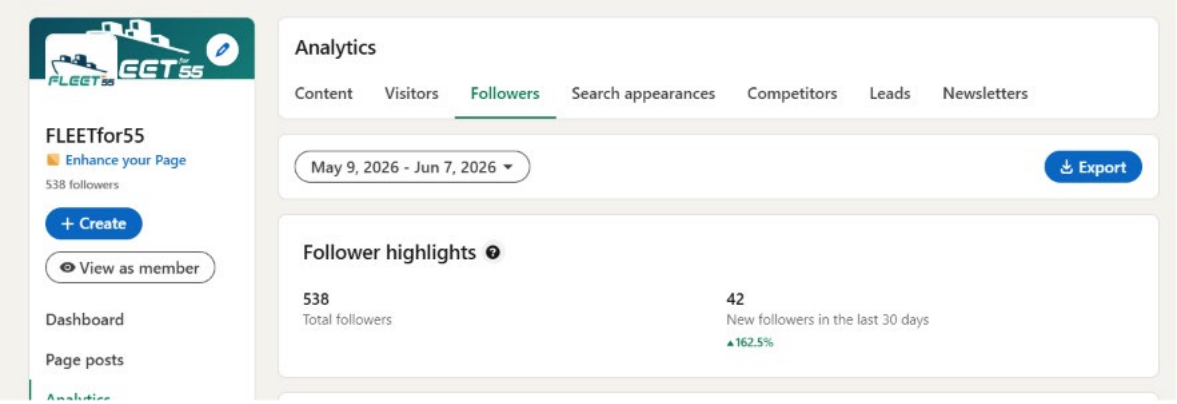


Figure 9: FLEETfor55 LinkedIn profile

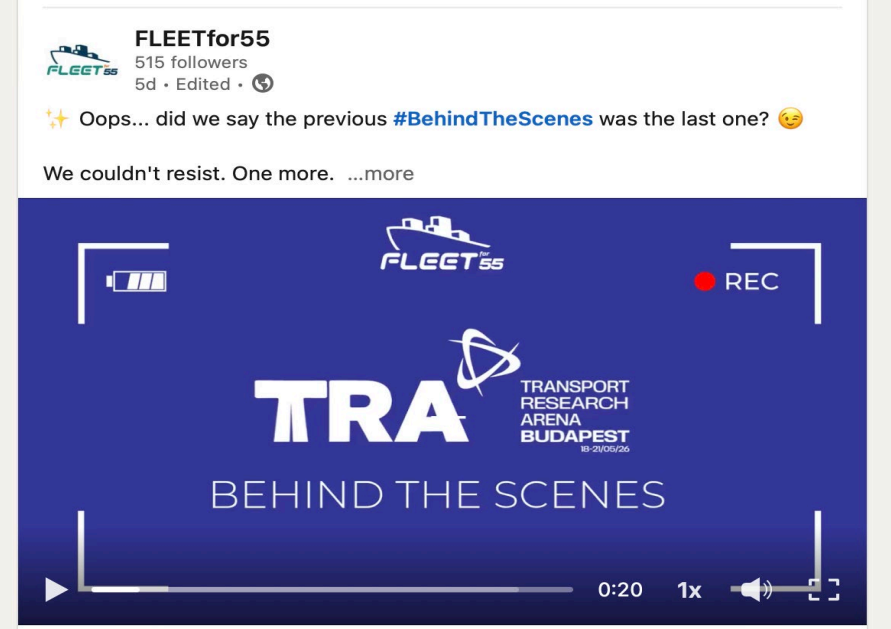
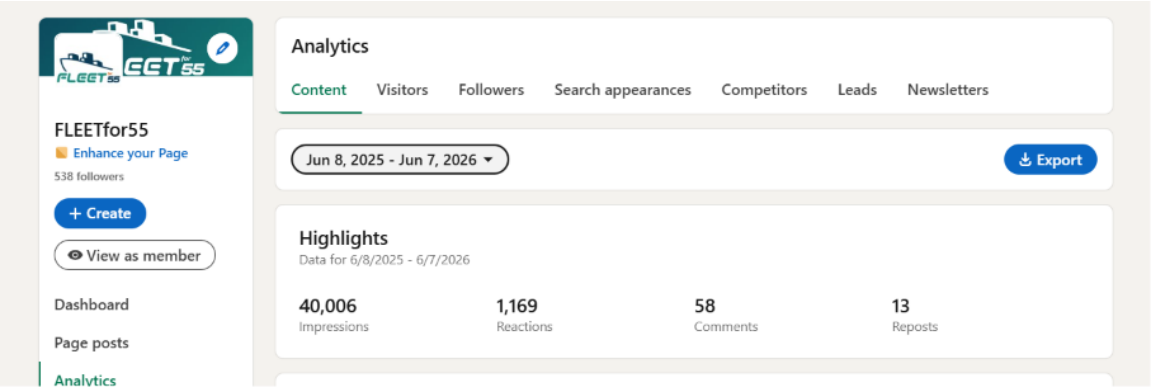


Figure 10: Example of Behind-the-Scenes Campaign

Figure 11: TechTalks Campaign scheduled on M18/19

Currently, on M18, LinkedIn posts generate at least three meaningful interactions per month, including shares and likes from audiences external to the project. Over the past year, the profile has achieved more than 40 000 impressions, along with more than 1,000 reactions, 58 comments and 13 reposts.



4.2 Leaflet

The FLEETfor55 leaflet has been already created in M04 of the project, which is a straightforward leaflet that explains the project's goals, partners, and offers access to the website and social media platforms, where all updated documents and information are available. All partners have access to a digital copy of the leaflet. The leaflet has been updated in April 2026 (M14) now showcasing seven (7) retrofit cases and four (4) new vessel design use cases compared to the 10 original use cases cited in the Grant Agreement.

Figure 12: FLEETfor55 Leaflet (ANNEX 2)

4.3 Roll up

To promote project branding at the planned conferences and events, an official FLEETfor55 roll-up poster is already in the project repository. The roll-up, which may be downloaded from the project repository, shows the most pertinent project information. If needed, members can print these resources.

Figure 13: FLEETfor55 Roll-up (ANNEX 1)

4.4 Pin

A FLEETfor55 pin was produced and distributed in January 2026 to the consortium partners for use at conferences, workshops and project meetings, serving both as a visual identifier of project affiliation and as a discrete yet effective branding tool, complementing the more conventional visual identity ones.

Figure 14: FLEETfor55 Pin

5 EU Communication, Dissemination and Visibility

5.1 Communication — Dissemination — Promoting the action

Unless otherwise agreed with the granting authority, the beneficiaries must promote the action and its results by providing targeted information to multiple audiences (including the media and the public).

Before engaging in a communication or dissemination activity expected to have a major media impact, the beneficiaries must inform the granting authority.

5.2 Visibility — European flag and funding statement

Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU

support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate):

The emblem must remain distinct and separate, and cannot be modified by adding other visual marks, brands or text.

Apart from the emblem, no other visual identity or logo may be used to highlight the EU support.

When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

For the purposes of their obligations under this Article, the beneficiaries may use the emblem without first obtaining approval from the granting authority. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means.

Any communication or dissemination activity related to the action must use factually accurate information.

Moreover, it must indicate the following disclaimer (translated into local languages where appropriate):

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6 Project’s events

6.1 Project’s Internal Events

Within the project’s duration, the organisation of clustering events, including EAB (External Advisory Board) members, TIN (Technology Innovation Network) representatives and key stakeholders, are regularly planned (approx. every 6 months), aiming to present the development stages of the project and exchange expert views. Furthermore, dedicated TIN

workshops (at least 3) are carefully planned and carried out, both physically and virtually, in several checkpoints of the project, to receive frequent and valuable feedback and efficiently map the EETs with the examined use cases.

On February 27th 2026, FLEETfor55 reached a significant project milestone with the official kickoff of its External Advisory Board (EAB). This launch marks a concrete step forward in establishing a strong, industry-driven governance structure that will accompany the project throughout its lifetime.The EAB brings together experts from a wide range of organisations and backgrounds across the maritime sector, including regulatory bodies, shipping companies, academic institutions, research councils, and independent technical advisors. Their collective expertise spans ship design and energy efficiency, maritime safety, waterways administration, applied R&D, and standardisation — ensuring that FLEETfor55 benefits from a comprehensive and authoritative external perspective on the challenges it seeks to address.With its membership now in place, the EAB will take on an active and multifaceted role within the project. Its core responsibilities include monitoring project progress, assessing the quality of outputs, and collaborating with the Technologies Innovation Network (TIN) to validate emerging technologies and use cases. Board members will also contribute to stakeholder engagement activities, clustering initiatives, and workshops, helping to broaden the project's reach and strengthen its connection to the wider maritime community. In addition, the EAB will work to foster synergies with other Horizon Europe projects, supporting knowledge exchange and maximising the exploitation potential of FLEETfor55 results. The board will engage with the FLEETfor55 team through a combination of regular virtual meetings and annual in-person gatherings, ensuring continuous and dynamic interaction throughout the project's lifecycle. The successful launch of the EAB reflects FLEETfor55's commitment to transparency, quality, and meaningful industry engagement. With a diverse membership and a clearly defined mandate, the board is well positioned to help the project navigate the complexities of maritime decarbonisation and deliver lasting impact for the sector.

The Technologies Innovation Network (TIN) was officially launched on 6 March 2026, marking an important milestone for the FLEETfor55 consortium. The launch brought together Energy Efficiency Technology providers and maritime stakeholders within a structured platform designed to enhance collaboration and knowledge exchange. Through its matchmaking and coordination functions, the network is expected to accelerate the deployment of EETs in both new vessel designs and retrofit applications. Its alignment with the External Advisory Board ensures that industry expertise continues to shape its activities in support of the EU Fit for 55 and broader decarbonisation objectives.

The FLEETfor55 Project foresees a Final Conference as well marking an important turning point in the project's development. This conference will be carefully planned to not only commemorate the project's achievements but also provide a forum for exchanging insightful

ideas and encouraging thought-provoking conversations among a wide range of attendees. The conference will serve as a forum of collaboration and expertise, bringing together stakeholders, academics, policymakers and business leaders. Fundamentally, the conference will use presentations, panel discussions and interactive sessions to highlight the objectives and accomplishments of the FLEETfor55 Project.

6.2 Project's External Events

FLEETfor55 acknowledges the value of attending a variety of events covering the fields of industry, research, policy and technology. These gatherings provide specialised forums for discussing project aspects, encouraging cooperation, information sharing and stakeholder involvement. FLEETfor55 strategically uses these events to promote its modular, scalable and adaptable solution, from policy forums that shape regulatory frameworks to industry expos that showcase cutting-edge technologies, technical conferences that delve into operational nuances and research symposiums that foster innovation.

To this end, FLEETfor55 has actively engaged in a targeted portfolio of high-level events, leveraging each opportunity to present its progress, reinforce collaborations and contribute to the broader maritime decarbonisation agenda.

- **AENEAS project final event – 29 January 2026- Brussels & Online**

FLEETfor55 was invited to present its objectives, progress and synergies with complementary maritime-energy initiatives at the AENEAS project final event on 29 January, where the project showcased its work alongside other cutting-edge developments in energy storage systems and sustainable maritime solutions within the EUWT-SE cluster, including the energy-efficiency roadmap, use cases and policy-relevance for the fisheries and transport sectors.

- **CINEA policy workshop 'Feedback to Policy' – 16 February 2026- Brussels**

The project also participated in the CINEA policy workshop in Brussels on 16 February 2026, contributing to a *'Feedback to Policy'* session on the energy transition and decarbonisation of the fisheries sector, alongside experts from CEF, Horizon Europe and other EU funded projects, and sharing insights on barriers, pilot-based lessons and the transfer of energy-efficiency innovations from maritime transport to fishing fleets.

Figure 15: CINEA policy workshop 'Feedback to Policy' – 16 February 2026- Brussels

- **ZHENIT project Final Event- 17 April 2026- Ragusa & Online**

FLEETfor55 was invited to showcase its activities at the ZHENIT project final event on 17 April 2026, where Spyros Pappas for Coordination Team (Hydrus Engineering) presented the project's "design-for-operation" approach, the development of 11 market-ready use cases and its roadmap towards full compliance with the EU Fit-for-55 package and IMO GHG targets, while engaging in cross-project dialogue with RESHIP, LH2CRAFT, SAFeCRAFT, ENGIMMONIA and MARPOWER on alternative fuels, safe retrofitting, energy recovery and nexteneration propulsion systems.

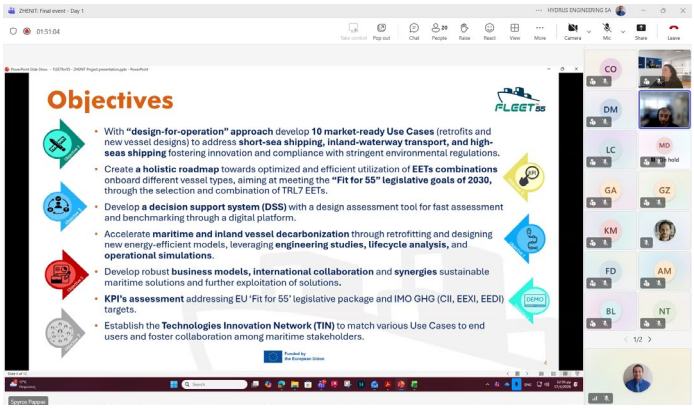


Figure 16: ZHENIT project Final Event- 17 April 2026- Ragusa & Online

- **Transport Research Arena (TRA) 2026 – 18-21 May 2026- Budapest**

At the TRA event, the project presented its latest progress at the Waterborne booth, highlighting key developments and achievements. At Posidonia, FLEETfor55 will co-host the *'Innovative Design Concepts for Maritime Decarbonisation: Early Results, Shared Challenges and Collaborative Pathways'* workshop on June 3rd in collaboration with its sister project, SEASTARS, fostering knowledge exchange and joint discussion on shared objectives and

innovations. The dissemination campaign for Posidonia event was a success, leading us to become fully booked on May 28th 2026, 5 working days in advance of the initial forecasted closure for attendance.

Figure 17: Meet FLEETfor55 at TRA- Promotional Banner

Figure 18: FLEETfor55 at TRA

Figure 19: FLEETfor55 Goodies for TRA

Figure 20: FLEETfor55 team at TRA

- ***1st Marine & Fisheries Science and Technology Innovation Forum 2026 20 May***

The FLEETfor55 presentation was delivered by Injun Yang, a researcher at the University of Strathclyde, one of the project's key academic partners. Yang's presentation focused on a topic increasingly central to maritime decarbonisation: safety trends for alternative-fuel ships and their implications for Arctic operations. As the industry moves away from conventional fossil fuels toward ammonia, liquid hydrogen, and other low-emission alternatives, ensuring the safety of crews, vessels, and ecosystems becomes a defining challenge — particularly in the harsh and remote conditions of the Arctic.

- ***DeWaTra 2026 — 25 & 26 May***

Spyros Pappas from HYDRUS presented 'A Roadmap Towards Energy Efficiency and Emissions Reduction in Maritime Transport', developed by RINA, National Technical University of Athens, DNV, and HYDRUS. The paper addressed key strategies for improving ship energy efficiency and reducing maritime CO_2 emissions.

- **MARTECH 2026-27 to 29 May 2026**

Lila Perra from Centre for Research & Technology Hellas (CERTH) presented Energy Efficiency Classification for Technologies Innovation Network Eligibility (DOI: 10.1201/9781003795490-26), introducing a methodological framework that operationalises the FLEETfor55 EET classification through the Technologies Innovation Network — strengthening how technology assessments are structured and decisions are made.

Figure 21: MARTECH 2026-Presentation

- **Posidonia 2026- June 2-3 2026- Athens**

At Posidonia, on June 2nd FLEETfor55 was showcased by the project coordinator (Hydrus Engineering) in the Industry Pitch organised by the American Bureau of Shipping (ABS).

On June 3rd FLEETfor55 co-hosted the *'Innovative Design Concepts for Maritime Decarbonisation: Early Results, Shared Challenges and Collaborative Pathways'* workshop on June 3rdin collaboration with its sister project, SEASTARS, fostering knowledge exchange and joint discussion on shared objectives and innovations. The dissemination campaign for Posidonia event was a success, leading us to become fully booked on May 28th 2026, 5

working days in advance of the initial forecasted closure for attendance. The registered participants were more than 120 , while the attendees were more than 80.

Figure 22: Posidonia Event-Innovative Design Concepts for Maritime Decarbonisation-Promotional Banner

Figure 23: ABS Industry Pitch-Presentation

Figure 24: ABS Industry Pitch-Banner

Figure 25: Pictures from Posidonia Open Day

At Month 18, several upcoming events have been identified as potential opportunities for FLEETfor55 to consider participation. These include Leading Sustainable Shipping Technologies Forum (LSSTF) 2026 (25 June 2026), Conference on Sustainable Urban Mobility (CSUM) 2026 (1-3 July)SMM Hamburg (1–4 September 2026), the European Transport

Conference (9-11 September 2026), Connecting Europe Days (28 September-1 October 2026) Nor-Shipping 2027, and Exposhipping 2027.

Finally, FLEETfor55's participation in additional events may be facilitated throughout the entire project lifecycle through structured collaboration with other Horizon Europe projects and clustering activities under the Zero Emission Waterborne Transport partnership; further details on these synergies are provided in Deliverable D9.*12 'Initial report on synergies and EAB establishment'*, delivered at M12 with the final update planned for Deliverable D9.13 at M42.

7 Scientific dissemination

Scientific dissemination is a key pillar of the FLEETfor55 project, aimed at sharing high-quality research findings, technical methodologies and validated outcomes with the wider scientific, academic and engineering communities. The project seeks to contribute to the advancement of knowledge in areas such as maritime decarbonisation, energy-efficient vessel design and the integration of Energy Efficiency Technologies (EETs), in both retrofitting and newbuild contexts. Scientific outputs—including peer-reviewed publications, technical papers, conference proceedings and datasets—will be openly accessible to ensure transparency, reproducibility and broad impact. To facilitate this, ZENODO has been selected as the official open-access repository for storing and disseminating scientific results generated within the project. This platform ensures compliance with FAIR (Findable, Accessible, Interoperable, and Reusable) data principles and aligns with the European Commission's open science policies.

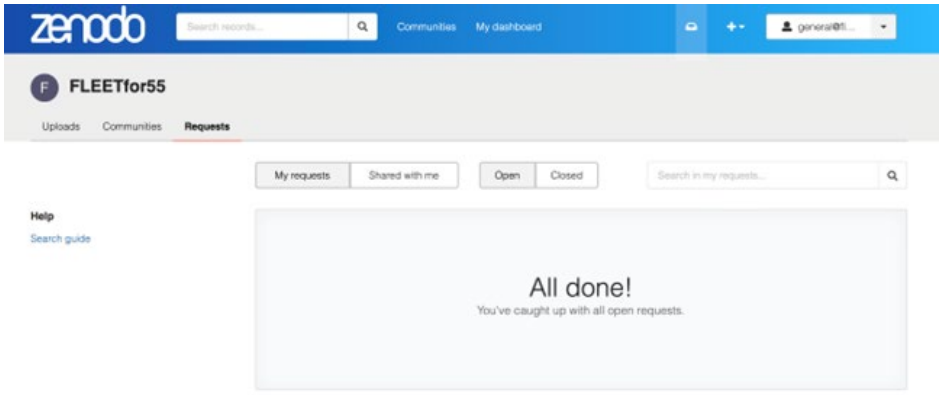


Figure 26: FLEETfor55 Zenodo Profile

A technical article was published in Energy Strategy Reviews: **"Energy efficiency technologies for waterborne transport: A systematic review and taxonomy pathway."** Led by NTNU (IMT) with contribution of FLEETfor55 consortium partners and EMICAST, the study establishes a systematic framework to evaluate near-to-medium-term technology

combinations for the European fleet. By providing an evidence-based roadmap tailored to EU climate goals, this collaborative success translates high-level research into actionable investment and policy guidance for maritime decarbonisation.

8 Press and media

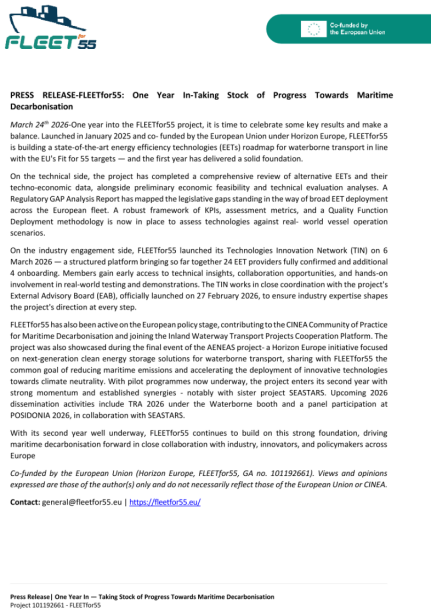
To publicise project outcomes and significant accomplishments, the project collaborates with a range of regional, national and worldwide media outlets. Engaging with local media in the partners' nations will be a top priority, and these outlets will be tracked in a special file. Project milestones, technical papers and podcasts are a few examples of these media engagements; CINEA will be informed beforehand of each initiative for an appropriate assessment.

For instance, media publications following the kick-off meeting in Athens has been mentioned and cited in various pages, such as:

- TransportoEuropa
- The Maritime Executive
- TIPRanks
- Cadenadesuministro.es
- Empresa Exterior
- PortsEurope

and many more.

The first press release 'FLEETfor55: One Year In — Taking Stock of Progress Towards Maritime Decarbonisation' published on March 24th, highlights the project's achievements during its initial year, including technical progress, industry engagement through the Technologies Innovation Network (TIN) and External Advisory Board (EAB), and active contributions to European maritimedecarbonisation policy dialogue, as well as the preparation of an active dissemination agenda leading into key events such as Transport Research Arena (TRA) 2026 and Posidonia Events 2026, and the development of synergies with fellow Horizon Europe projects, notably SEASTARS. The integral version of the press release *'FLEETfor55: One Year In — Taking Stock of Progress Towards Maritime Decarbonisation'* can be found in Annex 3.



PRESS RELEASE-FLEETfor55: One Year In-Taking Stock of Progress Towards Maritime Decarbonisation

March 24th 2026-One year into the FLEETfor55 project, it is time to celebrate some key results and make a balance. Launched in January 2025 and co- funded by the European Union under Horizon Europe, FLEETfor55 is building a state-of-the-art energy efficiency technologies (EETs) roadmap for waterborne transport in line with the EU's Fit for 55 targets — and the first year has delivered a solid foundation.

On the technical side, the project has completed a comprehensive review of alternative EETs and their techno-economic data, alongside preliminary economic feasibility and technical evaluation analyses. A Regulatory GAP Analysis Report has mapped the legislative gaps standing in the way of broad EET deployment across the European fleet. A robust framework of KPIs, assessment metrics, and a Quality Function Deployment methodology is now in place to assess technologies against real- world vessel operation scenarios.

On the industry engagement side, FLEETfor55 launched its Technologies Innovation Network (TIN) on 6 March 2026 — a structured platform bringing so far together 24 EET providers fully confirmed and additional 4 onboarding. Members gain early access to technical insights, collaboration opportunities, and hands-on involvement in real-world testing and demonstrations. The TIN works in close coordination with the project's External Advisory Board (EAB), officially launched on 27 February 2026, to ensure industry expertise shapes the project's direction at every step.

FLEETfor55 has also been active on the European policy stage, contributing to the CINEA Community of Practice for Maritime Decarbonisation and joining the Inland Waterway Transport Projects Cooperation Platform. The project was also showcased during the final event of the AENEAS project- a Horizon Europe initiative focused on next-generation clean energy storage solutions for waterborne transport, sharing with FLEETfor55 the common goal of reducing maritime emissions and accelerating the deployment of innovative technologies towards climate neutrality. With pilot programmes now underway, the project enters its second year with strong momentum and established synergies - notably with sister project SEASTARS. Upcoming 2026 dissemination activities include TRA 2026 under the Waterborne booth and a panel participation at POSIDONIA 2026, in collaboration with SEASTARS.

With its second year well underway, FLEETfor55 continues to build on this strong foundation, driving maritime decarbonisation forward in close collaboration with industry, innovators, and policymakers across Europe

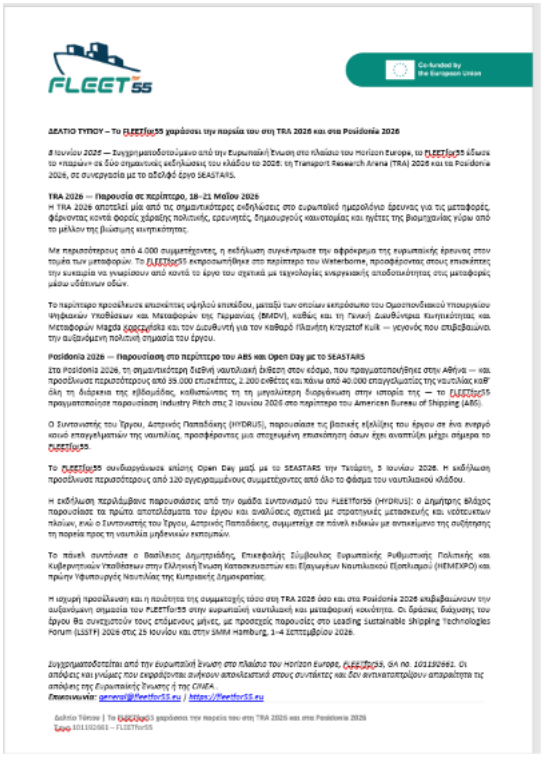
Co-funded by the European Union (Horizon Europe, FLEETfor55, GA no. 101192661). Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or CINEA.

Contact: general@fleetfor55.eu | https://fleetfor55.eu/

Press Release| One Year In — Taking Stock of Progress Towards Maritime Decarbonisation
Project 101192661 - FLEETfor55

Figure 27 Press Release. FLEETfor55: One Year In-Taking Stock of Progress Towards Maritime Decarbonisation (ANNEX 3)

A second press release *'FLEETfor55 Charts Its Course at TRA 2026 and Posidonia 2026'* was released on 8 June 2026, reflecting FLEETfor55's active participation in two major industry events: the Transport Research Arena (TRA 2026, 18–21 May) and Posidonia 2026 (2–3 June, Athens). The press release, available in both English and Greek, highlights the project's presence at the Waterborne booth at TRA 2026 and its participation in an Industry Pitch and joint Open Day with sister project SEASTARS at Posidonia 2026, where over 120 participants registered to discuss innovative pathways toward maritime decarbonisation. The press release was also complemented by pictures in order to facilitate its publication by relevant media outlets. The integral version – both in English and Greek- of the press release *'FLEETfor55 Charts Its Course at TRA 2026 and Posidonia 2026'* can be found in Annex 4.



ΔΕΛΤΙΟ ΤΥΠΟΥ – Το FLEETfor55 χαράσσει την πορεία του στη TRA 2026 και στα Posidonia 2026

8 Ιουνίου 2026 — Συγχρηματοδοτούμενο από την Ευρωπαϊκή Ένωση στο πλαίσιο του Horizon Europe, το FLEETfor55 κέντρισε τα «πτερύγια» σε δύο σημαντικές εκδηλώσεις του κλάδου το 2026: τη Transport Research Arena (TRA) 2026 και τα Posidonia 2026, σε συνεργασία με το αδελφό έργο SEASTARS.

TRA 2026 — Παρουσία σε περίπτερο, 18-21 Μαΐου 2026

Η TRA 2026 αποτελεί μία από τις σημαντικότερες εκδηλώσεις στο ευρωπαϊκό ημερολόγιο έρευνας για τις μεταφορές, φέρνοντας κοντά φορείς χάραξης πολιτικής, ερευνητές, δημιουργούς καινοτομίας και ηγέτες της βιομηχανίας γύρω από το μέλλον της βιώσιμης κινητικότητας.

Με περισσότερους από 4.000 συμμετέχοντες, η εκδήλωση συγκέντρωσε την αφρόκρεμα της ευρωπαϊκής έρευνας στον τομέα των μεταφορών. Το FLEETfor55 εκπροσωπήθηκε στο περίπτερο του Waterborne, προσφέροντας στους επισκέπτες την ευκαιρία να γνωρίσουν από κοντά το έργο του σχετικά με τεχνολογίες ενεργειακής αποδοτικότητας στις μεταφορές μέσω υδάτινων οδών.

Το περίπτερο προσέλκυσε επισκέπτες υψηλού επιπέδου, μεταξύ των οποίων εκπρόσωπο του Ομοσπονδιακού Υπουργείου Ψηφιακών Υποθέσεων και Μεταφορών της Γερμανίας (BMDV), καθώς και τη Γενική Διευθύντρια Κινητικότητας και Μεταφορών Magda Kopczyńska και τον Διευθυντή για τον Καθαρό Πλανήτη Krzysztof Kulik — γεγονός που επιβεβαιώνει την αυξανόμενη πολιτική σημασία του έργου.

Posidonia 2026 — Παρουσίαση στο περίπτερο του ABS και Open Day με το SEASTARS

Στο Posidonia 2026, τη σημαντικότερη διεθνή ναυτιλιακή έκθεση στον κόσμο, που πραγματοποιήθηκε στην Αθήνα — και προσέλκυσε περισσότερους από 35.000 επισκέπτες, 2.200 εκθέτες και πάνω από 40.000 επαγγελματίες της ναυτιλίας καθ' όλη τη διάρκεια της εβδομάδας, καθιστώντας τη τη μεγαλύτερη διοργάνωση στην ιστορία της — το FLEETfor55 πραγματοποίησε παρουσίαση Industry Pitch στις 2 Ιουνίου 2026 στο περίπτερο του American Bureau of Shipping (ABS).

Ο Συντονιστής του Έργου, Δημήτρης Παπαδάκης (HYDRUS), παρουσίασε τις βασικές εξελίξεις του έργου σε ένα ενεργό κοινό επαγγελματιών της ναυτιλίας, προσφέροντας μια στοχευμένη επισκόπηση όσων έχει αναπτύξει μέχρι σήμερα το FLEETfor55.

Το FLEETfor55 συνδιοργάνωσε επίσης Open Day μαζί με το SEASTARS την Τετάρτη, 3 Ιουνίου 2026. Η εκδήλωση προσέλκυσε περισσότερους από 120 εγγεγραμμένους συμμετέχοντες από όλο το φάσμα του ναυτιλιακού κλάδου.

Η εκδήλωση περιλάμβανε παρουσιάσεις από την ομάδα Συντονισμού του FLEETfor55 (HYDRUS): ο Δημήτρης Βλάχος παρουσίασε τα πρώτα αποτελέσματα του έργου και αναλύσεις σχετικά με στρατηγικές μετασκευής και νεότευκτων πλοίων, ενώ ο Συντονιστής του Έργου, Δημήτρης Παπαδάκης, συμμετείχε σε πάνελ ειδικών με αντικείμενο της συζήτησης τη πορεία προς τη ναυτιλία μηδενικών εκπομπών.

Το πάνελ συντόνισε ο Βασίλειος Δημητριάδης, Επικεφαλής Σύμβουλος Ευρωπαϊκής Ρυθμιστικής Πολιτικής και Κυβερνητικών Υποθέσεων στην Ελληνική Ένωση Κατασκευαστών και Εξαγωγέων Ναυτιλιακού Εξοπλισμού (HEMEXPO) και πρώην Υφυπουργός Ναυτιλίας της Κυπριακής Δημοκρατίας.

Η ισχυρή προσέλευση και η ποιότητα της συμμετοχής τόσο στη TRA 2026 όσο και στα Posidonia 2026 επιβεβαιώνουν την αυξανόμενη σημασία του FLEETfor55 στην ευρωπαϊκή ναυτιλιακή και μεταφορική κοινότητα. Οι δράσεις διάχυσης του έργου θα συνεχιστούν τους επόμενους μήνες, με προσεχείς παρουσίες στο Leading Sustainable Shipping Technologies Forum (LSSTF) 2026 στις 25 Ιουνίου και στην SMM Hamburg, 1–4 Σεπτεμβρίου 2026.

Συγχρηματοδοτείται από την Ευρωπαϊκή Ένωση στο πλαίσιο του Horizon Europe, FLEETfor55, GA no. 101192661. Οι απόψεις και γνώμες που εκφράζονται αυτήκων αποκλειστικά στους συντάκτες και δεν αντικατοπτρίζουν απαραίτητα τις απόψεις της Ευρωπαϊκής Ένωσης ή της CINEA.

Επικοινωνία: general@fleetfor55.eu | https://fleetfor55.eu

Figure 28: 'FLEETfor55 Charts Its Course at TRA 2026 and Posidonia 2026' Press Release 2-GR

PRESS RELEASE FLEETfor55 Charts Its Course at TRA 2026 and Posidonia 2026

June 8th, 2026 — Co-funded by the European Union under Horizon Europe, FLEETfor55 was present at two major industry events in 2026: the Transport Research Arena (TRA) 2026 and Posidonia 2026, in collaboration with sister project SEASTARS.

TRA 2026 — Booth presence 18th-21st May 2026

TRA 2026 is one of the most important events in the European transport research calendar, uniting policymakers, researchers, innovators, and industry leaders around the future of sustainable mobility. With over 4,000 participants, the event brought together the best of European transport research under one roof. FLEETfor55 was represented under the Waterborne booth, offering delegates the opportunity to engage directly with the project's work on energy efficiency technologies for waterborne transport.

The booth attracted high-level visitors, including a representative of the Federal Ministry for Digital and Transport (BMDV) of Germany, as well as Director-General for Mobility and Transport Magda Kopczyńska and Director for Clean Planet Krzysztof Kulik — a testament to the growing policy relevance of the project's work.

Posidonia 2026 — ABS Industry Pitch and Open Day with SEASTARS

At Posidonia 2026, the world's most prestigious international shipping exhibition held in Athens, Greece — which drew over 35,000 visitors, 2,200 exhibitors, and more than 40,000 maritime professionals throughout the week, making it the largest edition in the event's history — FLEETfor55 delivered an Industry Pitch on 2 June 2026 at the American Bureau of Shipping (ABS) booth. Project Coordinator Astrinos Papadakis (HYDRUS) presented the project's key developments to an engaged audience of maritime professionals, offering a focused overview of what FLEETfor55 has been building. FLEETfor55 also co-hosted an Open Day together with SEASTARS on Wednesday, 3 June 2026. The event attracted more than 120 registered participants from across the maritime value chain.

The session featured presentations by the FLEETfor55 Project Coordinator team (HYDRUS): Dimitris Vlachos presented early project results and insights into retrofit and newbuild strategies, while Project Coordinator Astrinos Papadakis joined an expert panel discussion on the pathways to zero-emission shipping. The session was moderated by Vassilios Demetriades, Principal Advisor for EU Regulatory Policy & Government Affairs at the Hellenic Marine Equipment Manufacturers and Exporters Association (HEMEXPO) and former Shipping Deputy Minister of the Republic of Cyprus.

The strong turnout and quality of engagement at both TRA 2026 and Posidonia 2026 confirm the growing relevance of FLEETfor55 within the European maritime and transport community. The project's dissemination activities will continue in the coming months, with upcoming appearances at the Leading Sustainable Shipping Technologies Forum (LSSTF) 2026 (25 June) and SMM Hamburg (1–4 September 2026).

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Figure 29: 'FLEETfor55 Charts Its Course at TRA 2026 and Posidonia 2026' Press Release 2-EN

Additional press releases are foreseen to be published throughout the project's lifetime, in order to regularly communicate key milestones, pilot results and policy contributions, and to further strengthen FLEETfor55's visibility and engagement with industry stakeholders, policymakers, and the wider maritime community.

9 KPIs and monitoring tools

9.1 Key Performance Indicators

To gauge the effectiveness of FLEETfor55 communication with stakeholders and the industry community, it is crucial to target and monitor an appropriate set of Key Performance Indicators (KPIs). These metrics must be both reasonable in terms of quantity and quality and aligned with the European Commission's requirements.

Visual identity	Creating a coherent and catchy project brand identity, including a logo, templates for presentations (e.g. for conferences), internal and external documents (e.g. report and agenda templates).
Measurable Result (KPI)	*Project logo and templates due in M3 of the project start.*
Printed materials	Creating roll-ups and leaflets if applicable to be used for conferences and events, otherwise otherdigital graphic materials to be created such as infographics and social media banners.
Measurable Result (KPI)	*First version of digital leaflet (300 copies or downloads if digital); updated versions of leaflets (1800 copies or downloads if digital) and creation of 2 project roll-ups.*
Website	A project website will serve as a one-stop-shop for all project-related information and news. It willbe created and regularly updated. Google Analytics will be used to track the website traffic and monitor external interest in the project.
Measurable Result (KPI)	*Project website (due in M4 with continuous updates) with at least 4000 unique visits by the endof the project.*
Social media	Social media has great potential for reaching the target audiences of the project allowing for the creation of communities of support for the project's key messages and objectives. Strong focus will be put on LinkedIn accounts where it will use various types of content including visual media, videos, info-graphic imagery, short videos and richer content experiences for usersof any of the project's digital platforms.
Measurable Result (KPI)	*Over 700 followers on LinkedIn Group. All the social media postswill generate at least 3 useful interactions/ conversations per month with the linked stakeholders.*
Media relations	A series of press releases will be created to develop a close relationship with the media (journalists, specialised online media outlets, etc.). In addition to the typical press releases, to takethe project's relationship with the media a step further, full reports, summary reports, electronic and visual media will also be prepared. An indicative list of relevant media outlets for publications includes *Greenport; Hansa International Maritime Journal; Port Strategy; InTheMosway;Indepth Maritime; Maritime Journal; Port Economics; Ports Europe, ECO Magazine, Port Technology.*
Measurable result (KPI)	*4 Press Releases and at least 20 news will be published on the website and sent to the media outlets.*
Outreach & networking	The partners will attend and present at relevant and high-profile conferences and networking events (national and international) to directly communicate to key audiences. This will facilitate promotion, exchange of ideas, and feedback collection. Indicative conferences/events include. Green Port Congress; NorShipping; Mediterranean Ports and Shipping; European Maritime Day; European Environmental, Ports Conference; ESPO Conference; World Conference on Transport Research; Transport Research Arena; Connecting Europe Days; European Regions Week.
Measurable Result (KPI)	*The project results will be presented in at least 10 international relevantconferences and events; a stand will be set up in at least 3 relevant sector events. At least 30 participants per workshop organized by FLEETfor55.*
Newsletter	Newsletter will include news and updates on the project and relevant associated events.
Measurable Result (KPI)	*At least 9 e-newsletters will be sent out throughout the project duration.*
Video	Project presentation videos will be produced to be shared with the media and will be uploaded on the project's social media channels.
Measurable Result (KPI)	*Over 800 videos views across all platforms in which it will be shown/uploaded.*

Figure 30: FLEETfor55 KPIs

Below table represents status of the KPIs on M18 of the project.

Area	KPI / Target	Status on M18
Visual identity	Project logo and templates delivered by M3	✅ Delivered
Printed materials	Leaflets, digital materials, roll-ups	✅ Delivered
Website	≥ 4,000 unique visits by end of project	~1,000
Social media	≥ 700 LinkedIn followers	~550 followers
Media relations	4 press releases; ≥ 20 news items; media coverage	2 press releases; 28 news items; 6 media mentions (excluding partners)
Outreach & networking	≥ 10 conferences/events; workshops with ≥ 30 participants	6 events; 1 co-organised workshop
Newsletter	≥ 9 e-newsletters	6total (3 traditional + 3 via LinkedIn)
Video	≥ 800 total views across platforms	1 video released – 865 views from LinkedIn

The other previously mentioned KPIs and activities will be initiated during the later phases of the project.

9.2 Monitoring Tool

The FLEETfor55 project will keep track of all the communication and dissemination activities done within the project in the proposed by the Coordinator (HYD) Monitoring Tool. This reporting activity will facilitate a comprehensive evaluation of the project's communication reach, along the whole project duration.

Despite the official Monitoring Tool, Magellan Circle continues working in two main working-tools for internal purposes:

- The Communication Dashboard: this dashboard primarily focuses on social media posts, website news publications and newsletters.
- Event List: this file is designed for projects' events.

Conclusion

The FLEETfor55 Report on Dissemination and Communication tasks provides a clear roadmap outlining the different instruments and platforms used by project partners to effectively raise awareness, showcase results, and share knowledge.

The internal communication within the project is the key. This report ensures that all partners are kept informed about the project's external positioning and outreach efforts. In addition, it highlights the coordinated approach taken to align communication strategies with the overall project goals. The use of diverse tools and channels has enhanced visibility and engagement across various stakeholder groups. This structured dissemination framework supports not only transparency but also the long-term impact of project outcomes. Continuous monitoring and adaptation of these activities will be essential as the project progresses.

Based on the monitoring carried out at Month 18 (M18), the project is on the right path toward achieving the Key Performance Indicators (KPIs) established at the beginning of the project. Several core communication deliverables were completed successfully in the early stages, including the project's visual identity and dissemination materials. In addition, strong progress has been observed in digital outreach and stakeholder engagement. The project website has already reached approximately 1,000 unique visits, representing solid progress toward the final target of 4,000 visits. Social media performance is particularly encouraging, with approximately 550 LinkedIn followers already achieved out of the target of 700. Media relations and content dissemination have also shown positive results. While two press releases have been issued so far out of the planned four, the project has already exceeded its target for news publications, reaching 28 news items compared to the target of 20, alongside six external media mentions. Outreach and networking activities continue to develop steadily, with participation in six events and one co-organised workshop to date. Newsletter dissemination is progressing well, with six editions already published, representing two-thirds of the overall target. Particularly notable is the project video performance, which has already exceeded expectations, reaching 865 views and surpassing the overall target of 800 views well before project completion.

Overall, these results demonstrate that FLEETfor55 is progressing successfully in its dissemination and communication activities. The current performance indicates strong momentum and provides confidence that the remaining KPIs will be achieved or exceeded by the end of the project.

ANNEX 1: Roll-up

ANNEX 2: Leaflet

Annex 3: Press Release FLEETfor55: One Year In Taking Stock of Progress Towards Maritime Decarbonisation

PRESS RELEASE-FLEETfor55: One Year In-Taking Stock of Progress Towards Maritime Decarbonisation

March 24th 2026-One year into the FLEETfor55 project, it is time to celebrate some key results and make a balance. Launched in January 2025 and co- funded by the European Union under Horizon Europe, FLEETfor55 is building a state-of-the-art energy efficiency technologies (EETs) roadmap for waterborne transport in line with the EU's Fit for 55 targets — and the first year has delivered a solid foundation.

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On the industry engagement side, FLEETfor55 launched its Technologies Innovation Network (TIN) on 6 March 2026 — a structured platform bringing so far together 24 EET providers fully confirmed and additional 4 onboarding. Members gain early access to technical insights, collaboration opportunities, and hands-on involvement in real-world testing and demonstrations. The TIN works in close coordination with the project's External Advisory Board (EAB), officially launched on 27 February 2026, to ensure industry expertise shapes the project's direction at every step.

FLEETfor55 has also been active on the European policy stage, contributing to the CINEA Community of Practice for Maritime Decarbonisation and joining the Inland Waterway Transport Projects Cooperation Platform. The project was also showcased during the final event of the AENEAS project- a Horizon Europe initiative focused on next-generation clean energy storage solutions for waterborne transport, sharing with FLEETfor55 the common goal of reducing maritime emissions and accelerating the deployment of innovative technologies towards climate neutrality. With pilot programmes now underway, the project enters its second year with strong momentum and established synergies - notably with sister project SEASTARS. Upcoming 2026 dissemination activities include TRA 2026 under the Waterborne booth and a panel participation at POSIDONIA 2026, in collaboration with SEASTARS.

With its second year well underway, FLEETfor55 continues to build on this strong foundation, driving maritime decarbonisation forward in close collaboration with industry, innovators, and policymakers across Europe

Co-funded by the European Union (Horizon Europe, FLEETfor55, GA no. 101192661). Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or CINEA.

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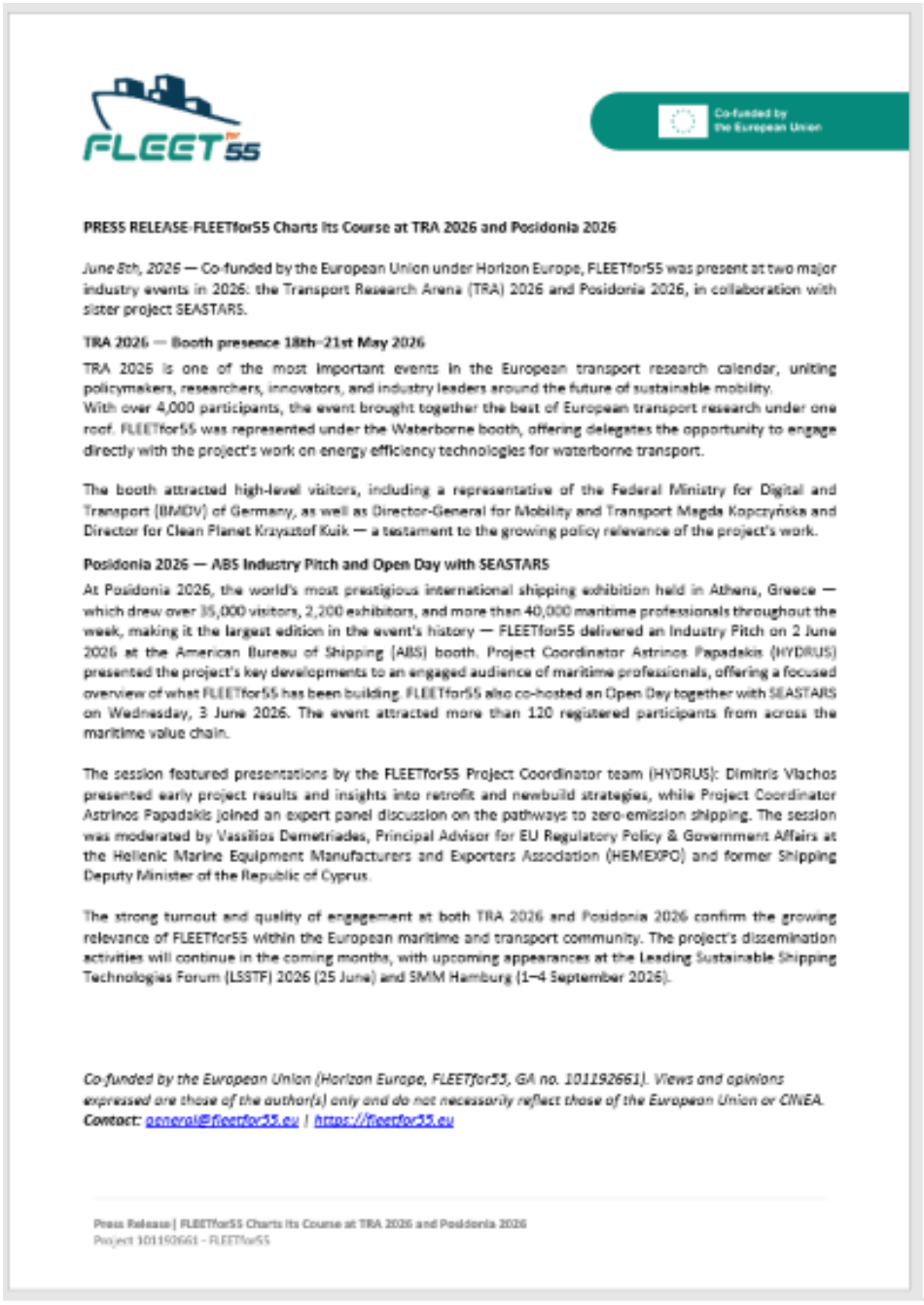
Annex 4: Press Release: FLEETfor55 Charts Its Course at TRA 2026 and Posidonia 2026 (ENG & GR)



PRESS RELEASE-FLEETfor55 Charts Its Course at TRA 2026 and Posidonia 2026

June 8th, 2026 — Co-funded by the European Union under Horizon Europe, FLEETfor55 was present at two major industry events in 2026: the Transport Research Arena (TRA) 2026 and Posidonia 2026, in collaboration with sister project SEASTARS.

TRA 2026 — Booth presence 18th–21st May 2026

TRA 2026 is one of the most important events in the European transport research calendar, uniting policymakers, researchers, innovators, and industry leaders around the future of sustainable mobility. With over 4,000 participants, the event brought together the best of European transport research under one roof. FLEETfor55 was represented under the Waterborne booth, offering delegates the opportunity to engage directly with the project's work on energy efficiency technologies for waterborne transport.

The booth attracted high-level visitors, including a representative of the Federal Ministry for Digital and Transport (BMDV) of Germany, as well as Director-General for Mobility and Transport Magda Kopczyńska and Director for Clean Planet Krzysztof Kuik — a testament to the growing policy relevance of the project's work.

Posidonia 2026 — ABS Industry Pitch and Open Day with SEASTARS

At Posidonia 2026, the world's most prestigious international shipping exhibition held in Athens, Greece — which drew over 35,000 visitors, 2,200 exhibitors, and more than 40,000 maritime professionals throughout the week, making it the largest edition in the event's history — FLEETfor55 delivered an Industry Pitch on 2 June 2026 at the American Bureau of Shipping (ABS) booth. Project Coordinator Astrinos Papadakis (HYDRUS) presented the project's key developments to an engaged audience of maritime professionals, offering a focused overview of what FLEETfor55 has been building. FLEETfor55 also co-hosted an Open Day together with SEASTARS on Wednesday, 3 June 2026. The event attracted more than 120 registered participants from across the maritime value chain.

The session featured presentations by the FLEETfor55 Project Coordinator team (HYDRUS): Dimitris Vlachos presented early project results and insights into retrofit and newbuild strategies, while Project Coordinator Astrinos Papadakis joined an expert panel discussion on the pathways to zero-emission shipping. The session was moderated by Vassilios Demetriades, Principal Advisor for EU Regulatory Policy & Government Affairs at the Hellenic Marine Equipment Manufacturers and Exporters Association (HEMEXPO) and former Shipping Deputy Minister of the Republic of Cyprus.

The strong turnout and quality of engagement at both TRA 2026 and Posidonia 2026 confirm the growing relevance of FLEETfor55 within the European maritime and transport community. The project's dissemination activities will continue in the coming months, with upcoming appearances at the Leading Sustainable Shipping Technologies Forum (LSSTF) 2026 (25 June) and SMM Hamburg (1–4 September 2026).

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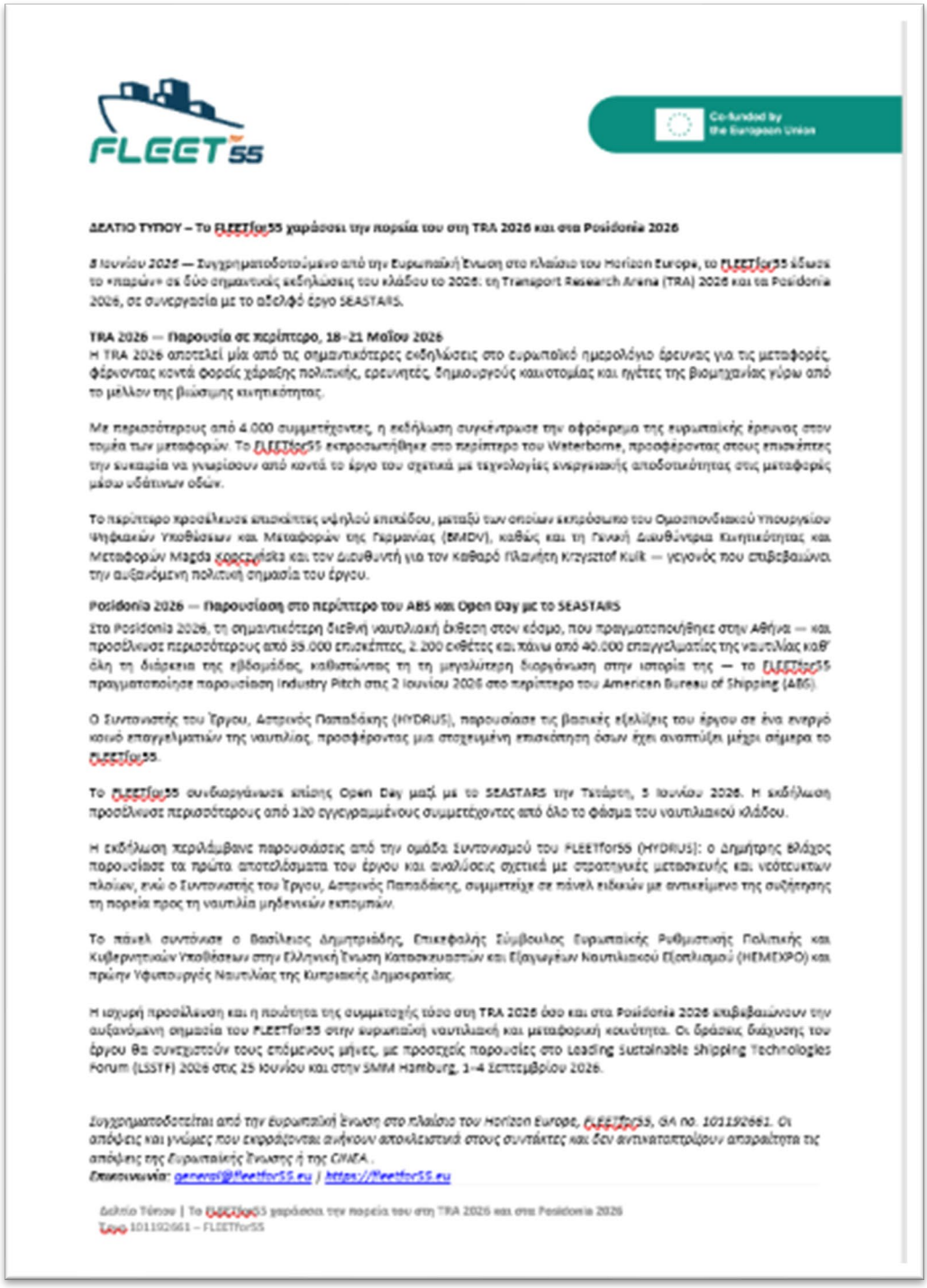
Press Release | FLEETfor55 Charts Its Course at TRA 2026 and Posidonia 2026
Project 101192661 - FLEETfor55



ΔΕΛΤΙΟ ΤΥΠΟΥ – Το FLEETfor55 χαράσσει την πορεία του στη TRA 2026 και στα Poseidonia 2026

5 Ιουνίου 2026 — Συγχρηματοδοτούμενο από την Ευρωπαϊκή Ένωση στο πλαίσιο του Horizon Europe, το FLEETfor55 έδωσε το «παρών» σε δύο σημαντικές εκδηλώσεις του κλάδου το 2026: τη Transport Research Arena (TRA) 2026 και τα Poseidonia 2026, σε συνεργασία με το αδελφό έργο SEASTARS.

TRA 2026 — Παρουσία σε περίπτερο, 18–21 Μαΐου 2026
Η TRA 2026 αποτελεί μία από τις σημαντικότερες εκδηλώσεις στο ευρωπαϊκό ημερολόγιο έρευνας για τις μεταφορές, φέρνοντας κοντά φορείς χάραξης πολιτικής, ερευνητές, δημιουργούς καινοτομίας και ηγέτες της βιομηχανίας γύρω από το μέλλον της βιώσιμης κινητικότητας.

Με περισσότερους από 4.000 συμμετέχοντες, η εκδήλωση συγκέντρωσε την αφρόκρεμα της ευρωπαϊκής έρευνας στον τομέα των μεταφορών. Το FLEETfor55 εκπροσωπήθηκε στο περίπτερο του Waterborne, προσφέροντας στους επισκέπτες την ευκαιρία να γνωρίσουν από κοντά το έργο του σχετικά με τεχνολογίες ενεργειακής αποδοτικότητας στις μεταφορές μέσω υδάτινων οδών.

Το περίπτερο προσέλκυσε επισκέπτες υψηλού επιπέδου, μεταξύ των οποίων εκπρόσωπο του Ομοσπονδιακού Υπουργείου Ψηφιακών Υποθέσεων και Μεταφορών της Γερμανίας (BMDV), καθώς και τη Γενική Διευθύντρια Κινητικότητας και Μεταφορών Μαρία Χρηστίδη και τον Διευθυντή για τον Καθαρό Πλανήτη Krzysztof Kulik — γεγονός που επιβεβαιώνει την αυξανόμενη πολιτική σημασία του έργου.

Poseidonia 2026 — Παρουσίαση στο περίπτερο του ABS και Open Day με το SEASTARS
Στο Poseidonia 2026, τη σημαντικότερη διεθνή ναυτιλιακή έκθεση στον κόσμο, που πραγματοποιήθηκε στην Αθήνα — και προσέλκυσε περισσότερους από 39.000 επισκέπτες, 2.200 εκθέτες και πάνω από 40.000 επαγγελματίες της ναυτιλίας καθ' όλη τη διάρκεια της εβδομάδας, καθιστώντας τη τη μεγαλύτερη διοργάνωση στην ιστορία της — το FLEETfor55 πραγματοποίησε παρουσίαση Industry Pitch στις 2 Ιουνίου 2026 στο περίπτερο του American Bureau of Shipping (ABS).

Ο Συντονιστής του Έργου, Δστρινός Παπαδάκης (HYDRUS), παρουσίασε τις βασικές εξελίξεις του έργου σε ένα ενεργό κοινό επαγγελματιών της ναυτιλίας, προσφέροντας μια στοχευμένη επισκόπηση όσων έχει αναπτύξει μέχρι σήμερα το FLEETfor55.

Το FLEETfor55 συνδιοργάνωσε επίσης Open Day μαζί με το SEASTARS την Τετάρτη, 3 Ιουνίου 2026. Η εκδήλωση προσέλκυσε περισσότερους από 120 εγγεγραμμένους συμμετέχοντες από όλο το φάσμα του ναυτιλιακού κλάδου.

Η εκδήλωση περιλάμβανε παρουσιάσεις από την ομάδα Συντονισμού του FLEETfor55 (HYDRUS): ο Δημήτρης Βλάχος παρουσίασε τα πρώτα αποτελέσματα του έργου και αναλύσεις σχετικά με στρατηγικές μετασκευής και νεότευκτων πλοίων, ενώ ο Συντονιστής του Έργου, Δστρινός Παπαδάκης, συμμετείχε σε πάνελ ειδικών με αντικείμενο της συζήτησης τη πορεία προς τη ναυτιλία μηδενικών εκπομπών.

Το πάνελ συντόνισε ο Βασίλειος Δημητριάδης, Επικεφαλής Σύμβουλος Ευρωπαϊκής Ρυθμιστικής Πολιτικής και Κυβερνητικών Υποθέσεων στην Ελληνική Ένωση Κατασκευαστών και Εξαγωγέων Ναυτιλιακού Εξοπλισμού (HEMEXPO) και πρώην Υφυπουργός Ναυτιλίας της Κυπριακής Δημοκρατίας.

Η ισχυρή προσέλευση και η ποιότητα της συμμετοχής τόσο στη TRA 2026 όσο και στα Poseidonia 2026 επιβεβαιώνουν την αυξανόμενη σημασία του FLEETfor55 στην ευρωπαϊκή ναυτιλιακή και μεταφορική κοινότητα. Οι δράσεις διάχυσης του έργου θα συνεχιστούν τους επόμενους μήνες, με προσεχείς παρουσίες στο Leading Sustainable Shipping Technologies Forum (LSSTF) 2026 στις 25 Ιουνίου και στην SMM Hamburg, 1–4 Σεπτεμβρίου 2026.

Συγχρηματοδοτείται από την Ευρωπαϊκή Ένωση στο πλαίσιο του Horizon Europe, FLEETfor55, GA no. 101192661. Οι απόψεις και γνώμες που εκφράζονται ανήκουν αποκλειστικά στους συντάκτες και δεν αντικατοπτρίζουν απαραίτητα τις απόψεις της Ευρωπαϊκής Ένωσης ή της CINEA.
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Δελτίο Τύπου | Το FLEETfor55 χαράσσει την πορεία του στη TRA 2026 και στα Poseidonia 2026
Έργο 101192661 – FLEETfor55